

# *Hometown* **ADVANTAGE**



## **SMALL TOWN, BIG OPPORTUNITY.**

Every small town is unique and full of opportunity. Sometimes it just takes a bit of work to see it. To stand out, we western Canadians often claim something and make a giant statue of it. (Dinosaur, moose, or oil can, anyone?) And that's awesome! But what REALLY makes a town different are its people. YOU are your hometown advantage.

You and the people around you make your hometown a home, a destination, and a place to invest – and that is a HUGE advantage. But only if you choose to use it.

**Visit [HomeTownAdvantage.ca](http://HomeTownAdvantage.ca) to learn more.**

 **co-operatives first**